

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES

# CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

DECEMBER 31, 2023 AND 2022



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# **INDEPENDENT AUDITOR'S REPORT**

Board of Directors National Association of Credit Management, Inc. and Subsidiaries

#### <u>Opinion</u>

We have audited the accompanying consolidated financial statements of National Association of Credit Management, Inc. and Subsidiaries, which comprise the consolidated statement of financial position as of December 31, 2023, and the related consolidated statements of activities, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

In our opinion, the 2023 consolidated financial statements referred to above present fairly, in all material respects, the financial position of National Association of Credit Management, Inc. and Subsidiaries as of December 31, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of National Association of Credit Management, Inc. and Subsidiaries and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Prior Period Financial Statements**

The consolidated financial statements of National Association of Credit Management, Inc. and Subsidiaries as of December 31, 2022, were audited by other auditors whose report dated March 28, 2023, expressed an unmodified opinion on those statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### TIMONIUM

9690 Deereco Road, Suite 500 Timonium, MD 21093 410-828-CPAS (2727) | 410-828-9512 (FAX) COLUMBIA 9891 Broken Land Parkway, Suite 200 Columbia, MD 21046 410-290-3288 | 410-381-7795 (FAX) BEL AIR

109 N. Main Street, Suite C Bel Air, MD 21014 410-838-5717| 410-893-2579 (FAX)

# www.KatzAbosch.com

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#### Board of Directors

National Association of Credit Management, Inc. and Subsidiaries

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about National Association of Credit Management, Inc. and Subsidiaries' ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- \* Exercise professional judgment and maintain professional skepticism throughout the audit.
- \* Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- \* Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of National Association of Credit Management, Inc. and Subsidiaries' internal control. Accordingly, no such opinion is expressed.
- \* Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.



# Board of Directors

National Association of Credit Management, Inc. and Subsidiaries

\* Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about National Association of Credit Management, Inc. and Subsidiaries' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

## Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplementary information on pages 27 - 29 is presented for the purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Katz. Abosch. Windesheim. Gershman & Freedman. P.A.

Timonium, Maryland March 22, 2024

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023 AND 2022

# ASSETS

CURRENT ASSETS	<u>2023</u>	<u>2022</u>
Cash and cash equivalents Accounts receivable Publications inventory Investments Prepaid expenses and other current assets	\$ 1,547,712 314,125 24,465 2,099,369 <u>162,787</u>	\$ 881,499 298,688 16,700 1,425,731 
TOTAL CURRENT ASSETS	4,148,458	2,796,501
FIXED ASSETS - NET	1,541,229	1,572,529
OTHER ASSETS Right-of-use asset Restricted cash	35,542 0	54,334 <u>103,370</u>
TOTAL OTHER ASSETS	35,542	157,704
TOTAL ASSETS	\$ <u>5,725,229</u>	\$ <u>4,526,734</u>

# LIABILITIES AND NET ASSETS

<u>CURRENT LIABILITIES</u> Accounts payable and accrued expenses Operating lease obligation - current portion Contract liabilities Mortgage payable - current portion	\$	\$    256,608 18,793 613,507 <u>54,929</u>
TOTAL CURRENT LIABILITIES	1,442,830	943,837
LONG-TERM LIABILITIES Mortgage payable Operating lease obligation - net of current portion TOTAL LONG-TERM LIABILITIES	1,526,068 <u>14,879</u> 1,540,947	1,581,579 <u>35,541</u> 1,617,120
TOTAL LIABILITIES	2,983,777	2,560,957
NET ASSETS Without donor restrictions	2,741,452	<u>    1,965,777</u>
TOTAL LIABILITIES AND NET ASSETS	\$ <u>5,725,229</u>	\$ <u>4,526,734</u>

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

		2023		2022
SUPPORT AND REVENUES Services and management fees	\$	2,664,111	\$	2,056,375
Conferences and meetings		1,399,086		1,041,194
Membership dues		746,707		753,035
Courses and programs		450,099		408,409
Information resources		316,964		256,574
Rental income		112,601		111,193
Designations Other revenue		93,304 27,206		105,509 17,752
Contributions		17,974		<u>16,130</u>
Contributions		17,974		10,130
TOTAL SUPPORT AND REVENUES	_	5,828,052		4,766,171
EXPENSES				
Functional expenses:				
Program services		4,019,071		3,509,966
Management and general		1,659,301	-	<u>1,841,824</u>
TOTAL EXPENSES	_	5,678,372	_	5,351,790
NET OPERATING INCOME (LOSS)		149,680		(585,619)
NON-OPERATING ITEMS				
Forgiveness of Paycheck Protection Program loans		0		1,043,830
Employee retention credits		453,318		0
Investment income (loss)		172,677		<u>(145,988</u> )
TOTAL NON-OPERATING ITEMS	_	625,995		897,842
Change in Net Assets		775,675		312,223
Net Assets - Beginning of the Year	_	<u>1,965,777</u>		1,653,554
Net Assets - End of the Year	\$	2,741,452	\$_	1,965,777

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

	<u>2023</u>	<u>2022</u>
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:	\$ 775,675	\$ 312,223
Depreciation Amortization Investment (income) loss Amortization of debt issuance costs Forgiveness of Paycheck Protection Program loans Changes in operating assets and liabilities:	93,376 4,665 (172,677) 1,840 0	110,320 4,665 184,337 7,179 (1,043,830)
Accounts receivable Publications inventory Prepaid expenses and other current assets Accounts payable and accrued expenses Payroll liabilities Operating lease right-of-use assets and obligations Contract liabilities	(15,437) (7,765) 11,096 89,653 0 (73) 405,120	(72,753) (885) (8,984) (102,791) 1,408 0 <u>192,797</u>
Net Cash Provided by (Used in) Operating Activities	<u>1,185,473</u>	<u>(416,314</u> )
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of fixed assets Proceeds from sale of investments Purchases of investments Net Cash Provided by (Used in) Investing Activities	(66,741) 1,992,269 <u>(2,493,230</u> ) <u>(567,702</u> )	(37,095) 941,043 <u>(327,533</u> ) <u>576,415</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b> Principal payments on mortgage	<u>(54,928</u> )	<u>(46,308)</u>
Net Cash Used in Financing Activities	<u>(54,928</u> )	(46,308)
NET INCREASE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	562,843	113,793
CASH, CASH EQUIVALENTS AND RESTRICTED CASH AT THE BEGINNING OF THE YEAR	984,869	871,076
CASH, CASH EQUIVALENTS AND RESTRICTED CASH AT THE END OF THE YEAR	\$ <u>1,547,712</u>	\$ <u>984,869</u>

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

		<u>2023</u>		<u>2022</u>
Supplemental Schedule of Noncash Investing and Financing Activities:				
Right of use asset obtained in exchange for operating lease liability	\$	0	\$	64,505
Supplemental Disclosures of Cash Flow Information:				
Income taxes paid	\$	3,876	\$	5,370
Interest paid		74,396		81,783
Cash payments for operating leases under ASC 842		22,955		9,565
Reconciliation of cash, cash equivalents and restricted cash:				
Cash and cash equivalents	\$	1,547,712	\$	881,499
Restricted cash	_	0	-	103,370
Total cash, cash equivalents and restricted cash shown in the statements of cash flows	\$	<u>1,547,712</u>	\$_	984,869

## NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

					2023					
	Conferences and Meetings	Education	Publications	CFDD	FCIB Division	Service Corp.	Foundation	Total Program	Management and General	Total
Affiliate commission	\$ 5,150	\$ 4,626	\$ 0	\$ 0\$	5 0\$	14,264	\$0	\$ 24,040	\$0	\$ 24,040
Bank fees	0	0	0	0	121	86	144	351	8,680	9,031
Business credit printing	0	0	0	0	0	58,480	0	58,480	0	58,480
Conferences and meetings	326,955	19,286	0	10,175	2,551	0	0	358,967	0	358,967
Cost of books sold	0	32,268	68,369	0	0	0	0	100,637	0	100,637
Credit loss expense	0	0	0	0	0	0	0	0	0	0
Depreciation and										
amortization	2,850	(2,903)	0	0	0	2,918	0	2,865	95,176	98,041
Equipment rental	92,927	Û Û	0	0	0	22,955	0	115,882	48,158	164,040
Income taxes	0	0	0	0	0	0	0	0	3,876	3,876
Insurance	0	0	0	0	0	0	0	0	48,303	48,303
Interest expense	0	0	0	0	0	0	0	0	76,236	76,236
Merchant service charges	26,966	14,654	1,142	32	3,600	11,729	0	58,123	149	58,272
Occupancy	0	0	0	0	0	0	0	0	116,145	116,145
Online course-education	0	24,503	0	0	1,500	0	0	26,003	0	26,003
Other expense	215	58	1,844	4,208	8,339	22,482	2,716	39,862	9,509	49,371
Outside services	29,920	27,200	0	0	0	83,672	0	140,792	72,355	213,147
Postage	4,367	4,465	0	0	209	367,313	0	376,354	2,916	379,270
Professional services	0	0	0	0	0	772,781	0	772,781	110,090	882,871
Promotion and advertising	0	0	0	369	0	0	0	369	29,490	29,859
Property taxes	0	0	0	0	0	408	0	408	43,808	44,216
Reports	0	0	0	0	0	46,788	0	46,788	0	46,788
Salaries and fringe benefits	201,387	279,867	14,121	8,084	167,710	1,136,219	0	1,807,388	889,655	2,697,043
Scholarships awarded	0	0	0	0	0	0	50,676	50,676	0	50,676
Supplies	7,045	41	0	0	0	18,167	0	25,253	44,144	69,397
Telephone	0	0	0	0	3,928	1,097	0	5,025	16,204	21,229
Travel	6,610	0	0	0	0	1,417	0	8,027	44,407	52,434
TOTAL	\$ 704,392	\$404,065	\$ <u>85,476</u>	\$\$	187,958 \$	2,560,776	\$53,536	\$ <u>4,019,071</u>	\$	\$ <u>5,678,372</u>

## NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

								2022							
	ferences and eetings	E	ducation	<u>Pul</u>	olications		CFDD	FCIB Division	Service Corp.	Foundation	_F	Total Program	Management and General		Total
Affiliate commission	\$ 3,424	\$	3,825	\$	0	\$	0\$	0\$	10,805	\$ 0	\$	18,054	\$ 0	\$	18,054
Bank fees	0		0		0		0	136	0	0		136	7,119		7,255
Business credit printing	0		0		0		0	0	52,991	0		52,991	0		52,991
Conferences and meetings	329,644		32,417		0		22,492	4,177	0	0		388,730	0		388,730
Cost of books sold	0		0		46,188		0	0	0	0		46,188	0		46,188
Credit loss expense	0		0		0		0	0	925	0		925	0		925
Depreciation and															
amortization	0		4,864		0		0	0	5,856	0		10,720	104,265		114,985
Equipment rental	88,279		0		0		1,347	0	21,500	0		111,126	46,567		157,693
Income taxes	0		0		0		0	0	0	0		0	4,526		4,526
Insurance	0		0		0		0	0	0	0		0	45,726		45,726
Interest expense	0		0		0		0	0	0	0		0	81,783		81,783
Merchant service charges	24,207		11,210		835		133	4,378	9,837	0		50,600	13		50,613
Occupancy	0		0		0		0	0	0	0		0	125,791		125,791
Online course-education	0		19,263		0		0	0	0	0		19,263	0		19,263
Other expense	1,881		166		1,617		0	100	9,538	137		13,439	10,313		23,752
Outside services	32,007		37,852		0		0	0	86,302	0		156,161	203,929		360,090
Postage	3,718		3,752		0		45	170	334,728	0		342,413	4,125		346,538
Professional services	0		0		0		0	0	609,079	0		609,079	101,545		710,624
Promotion and advertising	0		0		0		298	0	0	0		298	17,835		18,133
Property taxes	0		0		0		0	0	522	0		522	41,684		42,206
Reports	0		0		0		0	0	56,546	0		56,546	0		56,546
Salaries and fringe benefits	197,037		222,941		16,175		17,624	118,782	1,010,485	0		1,583,044	978,520		2,561,564
Scholarships awarded	0		0		0		0	0	0	29,284		29,284	0		29,284
Supplies	3,915		1,688		41		242	0	4,857	0		10,743	41,394		52,137
Telephone	0		0		0		0	2,411	1,133	0		3,544	16,308		19,852
Travel	 4,003		154		187	_	965	0	851	0	_	6,160	10,381	_	16,541
TOTAL	\$ 688,115	\$	338,132	\$	65,043	\$	43,146 \$	130,154 \$	2,215,955	\$29,421	\$_	3,509,966	\$ <u>1,841,824</u>	\$	5,351,790

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

# NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Nature of operations

The National Association of Credit Management, Inc. (NACM), was founded in 1896 to promote good laws for sound credit, protect businesses against fraudulent debtors, improve the interchange of credit information, develop better credit practices and methods, and establish a code of ethics. Education and research programs illustrate NACM's awareness of the complex needs of credit management today. Membership in an NACM-affiliated credit association includes membership in the National Association. Members of NACM are credit and financial executives, primarily representing manufacturers, wholesalers, financial institutions and varied service organizations.

NACM's wholly owned subsidiary, The Service Corporation of National Association of Credit Management, Inc. (Service Corp.) is the publisher of the Association's magazine, Business Credit, electronic newsletter, eNews, and website. NACM operates Secured Transaction Services, a division of Service Corp., to support companies engaged in the building and construction industry. Secured Transaction Services' products include effecting construction notices to an owner that a company is on a job site, facilitating the filing of a mechanic's lien for materials for construction projects, or filing UCC financing statements to ensure that companies are timely paid for services and materials or positioned as a secured creditor. Activities within Service Corp. are taxable.

NACM's wholly owned subsidiary, the National Association of Credit Management Realty Corporation (Realty Corp.) was organized under Section 501(c)(2) of the Internal Revenue Code. The purpose of Realty Corp. is to hold title to real and personal property and to collect rental income.

NACM, Service Corp., and Realty Corp. are incorporated under the laws of the State of Maryland.

Under the laws of the State of Maryland in 2005, NACM incorporated its charitable foundation, the NACM Scholarship Foundation, Inc. (Foundation). The Foundation is operated exclusively for educational purposes, specifically to fund education in the area of credit management by providing scholarships.

NACM's major programs consist of the following:

- <u>Conferences and meetings</u> consists of the Credit Congress and Exposition which is an annual gathering for credit professionals and providers of services to the business credit arena.
- <u>Education</u> consists of the following:
  - Courses and program revenues are from the Graduate School of Credit & Financial Management; FSA I and FSA II, the Credit Learning Center, Business Credit Principles; and NACM and FCIB online courses.

# Nature of operations (continued)

- <sup>o</sup> Designations include all revenues related to NACM and FCIB designations and certifications (CBA, CBF, CCE, CCRA, CICP, and ICCE).
- <u>Publications</u> relates to the sales of self-study courses and books, including the Manual of Credit and Commercial Laws and the Principles of Business Credit.
- <u>Credit and Financial Development Division (CFDD)</u> advances the profession of business/commercial credit management through education and information while connecting its members to a strong, national network of knowledgeable experts in areas that impact commercial credit.
- <u>FCIB Division</u> is an education and information resource for multinational and global company members, consisting of individuals who make the independent decisions to extend commercial credit to business customers.

The consolidated financial statements include the accounts of NACM, Service Corp., Realty Corp., and Foundation (together, the Association). All significant intercompany items have been eliminated in consolidation. The accompanying consolidated financial statements do not include the assets and accounts of local member associations, each of which is autonomous and not under the direction or control of NACM.

#### Basis of accounting

The financial statements are prepared on the accrual basis of accounting.

# Financial statement presentation

The Association follows the Not-For-Profit Entities Presentation of Financial Statements Topic of the Financial Accounting Standards Board (FASB) Accounting Standards Codification which requires it to report information regarding its financial position and activities according to two classes of net assets: net assets with donor restrictions and net assets without donor restrictions. As of December 31, 2023 and 2022 there were no assets with donor restrictions.

#### Cash and cash equivalents

For purposes of financial statement presentation, the Association considers all highly liquid debt instruments with maturities of three months or less when acquired to be cash equivalents.

# <u>Cash and cash equivalents</u> (continued)

Cash and cash equivalents held by the investment custodian to facilitate investment transactions or for investment are included in investments in the consolidated statements of financial position. Cash pledged as collateral for a corporate credit card account is excluded from cash and cash equivalents and is included in restricted cash equivalents in the consolidated statement of financial position as of December 31, 2022. There was no restricted cash at December 31, 2023.

## Investments

Investments in marketable securities with readily determinable fair values are valued at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Fair value is determined by reference to quoted prices in active markets for identical assets. Investment expenses, such as custodial, commission, and investment advisory fees, are netted against investment income (loss) in the statement of activities.

## Accounts receivable

The Association carries its accounts receivable net of an allowance for credit losses. The measurement and recognition of credit losses involves the use of judgment. Management's assessment of expected credit losses includes consideration of current and expected economic conditions, market and industry factors affecting the Association's customers (including their financial condition), the aging of account balances, historical credit loss experience, customer concentrations, and customer creditworthiness. Management evaluates its experience with historical losses and then applies this historical loss ratio to financial assets with similar characteristics. The Association's historical loss ratio or its determination of risk pools may be adjusted for changes in customer, economic, market or other circumstances. The Association may also establish an allowance for credit losses for specific receivables when it is probable that the receivable will not be collected and the loss can be reasonably estimated. Amounts are written off against the allowance when they are considered to be uncollectible, and reversals of previously reserved amounts are recognized if a specifically reserved item is settled for an amount exceeding the previous estimate.

Accounts receivable include billed amounts for services provided to customers for which the Association has an unconditional right to payment.

As of December 31, 2023 and 2022, the allowance for credit losses is considered to be immaterial. See Note 2.

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

# NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Allowance for credit losses

In June 2016, the FASB issued guidance, ASC Topic 326, which significantly changed how entities measure credit losses for most financial assets and certain other instruments that are not measured at fair value through net income. The most significant change in this standard is a shift from the incurred loss model to the expected loss model. Under this standard, financial assets are presented at the net amount expected to be collected, requiring immediate recognition of estimated credit losses expected to occur over the asset's remaining life. Additionally, disclosures are required to provide users of the financial statements with useful information in analyzing an entity's exposure to credit risk and the measurement of credit losses. Financial assets held by the Association that are subject to the guidance in Topic 326 were accounts receivable.

The Association adopted the standard effective January 1, 2023. The impact of the adoption was not material to the financial statements.

## Publications inventory

Publications inventory consists primarily of publications and brochures and is valued at the lower of cost or net realizable value with cost determined by using the first-in, first-out method.

#### Fixed assets and depreciation

Fixed assets are recorded at cost if purchased and fair value if donated. It is the Association's policy to capitalize expenditures for fixed assets in excess of \$2,500. Expenditures for repairs and maintenance are charged to expense as incurred. The cost of fixed assets is depreciated using the straight-line method over their estimated useful lives. The costs of purchased and internally developed website and online education courses are being amortized over their estimated useful lives on a straight-line basis.

#### Income taxes

Income that is derived from sources directly related to the entities' tax exempt purpose is not subject to taxes.

NACM is exempt from federal and state taxation under Section 501(c)(6) of the Internal Revenue Code.

The Foundation is exempt from federal and state taxation under Section 501(c)(3) of the Internal Revenue Code, and is classified as other than a private foundation.

# Income taxes (continued)

The Realty Corp. is exempt from federal and state taxation under Section 501(c)(2) of the Internal Revenue Code. However, Realty Corp. incurred income taxes of \$3,876 and \$4,526 during the years ended December 31, 2023 and 2022, which were related to income from sources unrelated to Realty Corp.'s tax exempt purpose. The estimated tax liability for unrelated business income for the years ended December 31, 2023 and 2022 was immaterial for accrual.

The Service Corp. is a taxable entity and therefore is subject to federal and state income taxes. See Note 7.

## <u>Leases</u>

The Association follows the provisions of ASC Topic 842, Leases. See Note 6. Topic 842 generally requires all leases to be recognized as assets and liabilities on the statements of financial position at lease inception. The Association determines if its obligations are leases at the time of inception. Leases are classified as either operating or finance, with the classification of the leases affecting the classification of related expenses in the statements of activities.

At the commencement date of a new lease agreement, the Association determines whether such lease is classified as a finance lease or an operating lease and a right-ofuse (ROU) asset and a lease liability are recorded on the statements of financial position based on the present value of the lease payments over the term of the lease.

The Association has made the policy election to not recognize ROU assets and liabilities for leasing arrangements with terms of 12 months or less. The rent costs related to these leases, as well as long-term immaterial leases, are expensed in accordance with the lease terms and not classified as operating leases on the statements of financial position.

When readily determinable, the Association uses the implicit rate in the lease in determining the present value of the lease payments; when no implicit rate is readily determinable, the Association uses its incremental borrowing rate, which is the rate of interest which would be paid to borrow collateralized funds over terms similar to those of the relevant lease.

Operating lease ROU assets are amortized over the lease term on a straight-line basis, and the lease liabilities are measured at the present value of the remaining lease payments. Variable lease payments not included in lease liabilities are expensed as incurred. Operating lease costs are expensed on a straight-line basis over the term of the lease.

#### Debt issuance costs

In accordance with Accounting Standards Update 2015-03, which amends the Interest – Imputation of Interest Topic of the FASB Accounting Standards Codification, the Association presents debt issuance costs as a reduction of the reportable mortgage payable balance on the statements of financial position.

# Revenue recognition

The Association follows the provisions of the FASB's ASC Topic 606, Revenue from Contracts with Customers. Topic 606 requires the recognition of revenue when promised goods or services are transferred to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. The Association reviews contracts at inception to determine if they represent a single performance obligation or multiple performance obligations. Generally, the Association's contracts contain a single performance obligation. When a contract has multiple performance obligations, the transaction price is allocated to each performance obligation based on the estimated relative standalone selling prices of the goods or services at the inception of the contract.

## Services and management fees

The Association recognizes services and management fees revenue, which primarily include construction services such as pre-lien services (notice to owners and notice of commencement), UCC filings, and mechanic's liens at the time the service or product is provided, when control is transferred from the Association to the member or outside party. Service and management fees are invoiced after the services are performed with the outstanding amounts due upon receipt of service.

#### Conferences and meetings, and courses and programs

The Association recognizes conferences and meetings revenue as well as courses and programs revenue at the time of the event when control is transferred from the Association to the member or outside party. Payment for these activities are due at the time of registration. Amounts received in advance are recorded as a contract liability.

#### Membership dues

Membership with the Association is categorized as a reciprocal transaction as there is a commensurate value received for the benefits provided to members. These benefits are recognized by members over the course of the 12-month membership period. As such, the Association recognizes membership dues revenue ratably over the membership period. Amounts received in advance are recorded as a contract liability. Payments for membership are received annually, quarterly or monthly, depending on the membership category.

#### <u>Revenue recognition</u> (continued)

#### Information sources and designations

Revenue from information resources, including credit reports and book sales, and designations are recognized at the time of purchase, when control is transferred from the Association to the member or outside party. Payment is received at the time of purchase.

#### Rental income

The Association recognizes rental income monthly as rents become due. Payments are due on a monthly basis in accordance with the rental agreement terms.

Revenue recognized over time represents approximately 15% and 18% of total revenue for the years ended December 31, 2023 and 2022.

#### Accounting for contributions

The Association follows the Not-For-Profit Entities Revenue Recognition Topic of the FASB Accounting Standards Codification. Contributions are recognized when the donor makes a promise to give to the Association that is, in substance, unconditional. Contributions received are recorded as without donor restrictions or with donor restrictions.

#### <u>Advertising</u>

Advertising costs are expensed as incurred and amounted to \$29,859 and \$18,133 for the years ended December 31, 2023 and 2022, respectively.

#### Subsequent events

The Association has evaluated subsequent events through March 22, 2024, which is the date the consolidated financial statements were available to be issued.

#### <u>Use of estimates</u>

Management uses estimates and assumptions in preparing financial statements in accordance with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities and the reported revenues and expenses. Actual results could differ from the estimates that were used.

## Functional allocation of expenses

The costs of program and supporting services activities have been summarized on a functional basis in the consolidated statements of activities. The consolidated statements of functional expenses present the natural classification detail of expenses by function. Costs that can be identified with a particular program or supporting function are charged directly to that program function. Expenses that are not specifically identified with a particular program are allocated among programs and supporting services using management's functional expense allocation methodology, which is based upon a combination of estimated allocation of hours, pro rata operating revenue, and rent expense.

## **Reclassifications**

Certain 2022 balances have been reclassified to conform with the 2023 financial statement presentation.

# NOTE 2: ACCOUNTS RECEIVABLE

Accounts receivable as of December 31, 2023, 2022 and 2021 were \$314,125, \$298,688, and \$225,935, respectively. Included in accounts receivable is a credit loss allowance of \$5,942, \$2,774 and \$6,166 at December 31, 2023, 2022 and 2021, respectively,

# NOTE 3: CONTRACT LIABILITIES

The balances of contract liabilities are summarized as follows at December 31:

	<u>2023</u>		<u>2022</u>		<u>2021</u>
Conferences and meetings Membership dues Courses, programs and	\$ 649,227 78,268	\$	411,869 81,905	\$	203,381 136,371
other	 291,132	_	119,733	-	48,438
Total	\$ 1,018,627	\$_	613,507	\$	388,190

# NOTE 4: INVESTMENTS

The investment portfolio as of December 31, 2023 and 2022 is highly diversified, with holdings in a number of different asset classes.

The fair values of investments other than corporate fixed income investments are based on unadjusted quoted prices in active markets for identical assets, which are considered Level 1 inputs under the fair value hierarchy established by the Fair Value Measurements and Disclosures Topic of the FASB Accounting Standards Codification. Corporate fixed income investments are valued using Level 2 inputs, which generally consist of independent pricing services; however, where pricing is unavailable from pricing services, non-binding quotes from the Association's investment manager, Truist Bank, are used. The fair value of the Association's investments at December 31, 2023 and 2022 is as follows:

	<u>2023</u>		<u>2022</u>
Money markets Mutual funds Corporate fixed income	\$ 993,374 1,105,995 <u>0</u>	\$	79,408 392,330 <u>953,993</u>
Total	\$ 2,099,369	\$_	1,425,731

The Association invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect amounts reported in the financial statements.

Net investment return was comprised of the following for the years ended December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Interest and dividends Net gains (losses) Investment fees	\$ 108,058 69,735 <u>(5,116</u> )	\$ 47,237 (184,521) <u>(8,707</u> )
Total	\$ 172,677	\$ <u>(145,991</u> )

# NOTE 5: FIXED ASSETS

The following is a summary of fixed assets at December 31, 2023 and 2022:

		<u>2023</u>	<u>2022</u>
Land Building Office equipment Computer equipment Furniture and fixtures Website and online courses Tenant improvements	\$	605,020 2,190,686 209,958 502,056 552,580 329,193 40,085	\$ 605,020 2,190,686 204,627 450,931 542,299 329,193 40,085
Total		4,429,578	4,362,841
Less: accumulated depreciation	(	( <u>2,888,349</u> )	 <u>(2,790,312</u> )
TOTAL FIXED ASSETS - NET	\$	1,541,229	\$ 1,572,529

Depreciation and amortization expense for the years ended December 31, 2023 and 2022, amounted to \$98,041 and \$114,985, respectively.

# NOTE 6: LEASES

The Association leases equipment under a lease which expires in August 2025. This lease has been recorded as a right-of-use asset on the statements of financial position as of December 31, 2023 and 2022.

In addition, the Association also leases various pieces of equipment on a short-term basis as needed. These leases are expensed in accordance with the terms of the agreement.

The financial information associated with the provisions of Topic 842 is as follows:

	<u>2023</u>		<u>2022</u>		
Short-term lease cost Operating lease cost	\$ 141,085 22,882	\$ _	148,128 <u>9,565</u>		
Total lease cost	\$ 163,967	\$_	157,693		

# NOTE 6: <u>LEASES</u> (Continued)

As of December 31, 2023, lease liabilities mature as follows:

2024 2025	\$ 22,955 <u>15,303</u>
Total	38,258
Less: amount representing interest	 <u>(2,789</u> )
Present value of lease liabilities	\$ 35,469
Weighted-average remaining lease term in years	1.67
Weighted-average discount rate	9.74 %

The Association is a lessor of office space under two operating leases which expire in 2025 and 2029. Rental income from these leases was \$112,601 and \$111,193 for the years ended years ended December 31, 2023 and 2022, respectively.

Future minimum rental income under these leases is as follows:

Year ending December 31,	
2024 2025	\$ 103,178 58,394
2026	50,804
2027 2028	53,744 55,485
2029	4,635
Total	\$ <u>326,240</u>

# NOTE 7: INCOME TAXES

Service Corp. has a net operating loss carryforward totaling approximately \$6,842,000 that may be offset against future taxable income. If not used, \$4,241,000 of the carryforwards will expire at various dates from 2024 through 2037. The remaining \$2,601,000 of the carryforwards have no expiration date. For financial reporting purposes, a valuation allowance of approximately \$1,784,400 and \$1,881,600 as of December 31, 2023 and 2022, respectively, has been recorded to fully provide for all net deferred tax assets related to the carryforwards due to the uncertainty of the their ultimate realization.

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

# NOTE 8: LINE OF CREDIT

The Association had a \$200,000 secured bank line of credit. The line had a one-year term and included a due-on-demand feature. Interest, at a variable rate based on changes in an index set at the lender's discretion, was payable monthly. The collateral for the line of credit was the accounts receivable, publications inventory and fixed assets. There was no balance due at December 31, 2023 and 2022. The line expired in February 2024.

# NOTE 9: MORTGAGE PAYABLE

The Association has a mortgage with FirstTrust Bank. The loan has a fixed interest rate of 4.63%, monthly principal and interest payments of \$10,949 and a balloon payment of \$1,057,763 due on January 1, 2032. The building and the land serve as collateral for the mortgage.

As of December 31, 2023, debt matures as follows:

Year ending December 31,

2024	\$	57,352
2025		60,315
2026		63,208
2027		66,240
2028		69,238
2029 and thereafter	_	<u>1,282,411</u>
Total debt maturities		1,598,764
Less: Unamortized debt issuance costs		<u>(15,344)</u>
		· /
Total debt maturities net of unamortized debt		
issuance costs	\$	1,583,420

Interest expense for the years ended December 31, 2023 and 2022 was \$76,236 and \$81,783, respectively.

#### NOTE 10: PAYCHECK PROTECTION PROGRAM LOANS

In May of 2020, the Association was granted a loan of \$545,530, pursuant to the Paycheck Protection Program ("PPP").

In May of 2021, the Association was granted another loan of \$498,300, pursuant to the second round of the PPP.

Funds from the loans were required to be used for payroll costs, costs used to continue group health care benefits, mortgage payments, rent, utilities, and interest on other debt obligations. The Association used the entire amount of the loans for qualifying expenses. Under the terms of the PPP, certain amounts of the loans were forgiven if they were used for qualifying expenses as previously described.

# NOTE 10: PAYCHECK PROTECTION PROGRAM LOANS (Continued)

During 2022, both loans were forgiven; therefore \$1,043,830 is included in non-operating income in the accompanying consolidated statement of activities for the year ended December 31, 2022.

# NOTE 11: EMPLOYEE RETENTION CREDIT

The CARES Act included a provision that encouraged businesses to keep workers employed by offering a refundable tax credit for a portion of wages paid by an eligible employer whose business was financially impacted by COVID-19. Due to the uncertainty around the receipt of these funds, the Association recognized the funds as income in the period they were received. Accordingly, \$453,318 is included in non-operating income in the accompanying consolidated statement of activities for the year ended December 31, 2023.

# NOTE 12: LIQUIDITY AND AVAILABILITY OF RESOURCES

The Association's financial assets available within one year of the statements of financial position date for general expenditure are as follows:

		<u>2023</u>		<u>2022</u>
Financial assets available within one year: Cash and cash equivalents Investments Accounts receivable	\$	1,547,712 2,099,369 <u>314,125</u>	\$	881,499 1,425,731 298,688
Total financial assets available within one year		3,961,206		2,605,918
Amounts unavailable to management without Board's approval: Board designated for scholarships	_	<u>(504,840</u> )	_	<u>(508,166</u> )
Total financial assets available to management for general expenditure within one year	\$	3,456,366	\$	2,097,752

#### Liquidity Management

The Association maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

# NOTE 13: BOARD DESIGNATED NET ASSETS

Net assets without donor restrictions include \$504,840 and \$508,166, at December 31, 2023 and 2022, respectively, which has been designated by the Board for CFDD scholarships.

# NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

# NOTE 14: <u>RETIREMENT PLAN</u>

The Association provides a defined contribution plan (the Plan) in accordance with the Internal Revenue Code Section 401(k) which covers substantially all employees who have attained the age of 21 and who meet the terms of service requirements. Under provisions of the Plan, the Association elects annually to make matching and profit sharing contributions for eligible employees. The amounts contributed by the Association were \$57,892 and \$40,037 for the years ended December 31, 2023 and 2022, respectively.

# NOTE 15: SIGNIFICANT CONCENTRATIONS

The Association maintains cash balances which may have exceed federally insured limits at times during the years.

# SUPPLEMENTARY INFORMATION

#### NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATING STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023

ASSETS														
	NACM		NACM			<u>Service Corp.</u>		Realty Corp.		Foundation	<u>C</u>	onsolidating entries	<u>(</u>	<u>consolidated</u> totals
CURRENT ASSETS Cash and cash equivalents Accounts receivable Publications inventory Due from related parties Investments Prepaid expenses and other current assets TOTAL CURRENT ASSETS	\$	1,458,412 16,162 24,465 7,168,275 1,669,667 133,882 10,470,863	\$	(8,978) 295,451 0 0 0 7,135 293,608	\$	23,140 0 881,761 0 21,770 926,671	\$	75,138 2,512 0 25 429,702 0 507,377	\$	0 0 (8,050,061) 0 0 (8,050,061)	\$	1,547,712 314,125 24,465 0 2,099,369 162,787 4,148,458		
FIXED ASSETS - NET		24,042	_	47,204		1,469,983	_	0		0		1,541,229		
<u>OTHER ASSETS</u> Investment in related party Right-of-use asset TOTAL OTHER ASSETS		791,029 0 791,029	_	0 <u>35,542</u> <u>35,542</u>	_	0 0 0	_	0 0 0		(791,029) <u>0</u> (791,029)	_	0 <u>35,542</u> <u>35,542</u>		
TOTAL ASSETS	\$	11,285,934	\$	376,354	\$	2,396,654	\$	507,377	\$	(8,841,090)	\$	5,725,229		

#### NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATING STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023

#### LIABILITIES AND NET ASSETS

	NACM	<u>Service Corp.</u>	<u>Realty Corp.</u>	<u>Foundation</u>	<u>Consolidating</u> <u>entries</u>	<u>Consolidated</u> <u>totals</u>
CURRENT LIABILITIES Accounts payable and accrued expenses Operating lease obligation - current portion Contract liabilities Mortgage payable - current portion Due to related parties TOTAL CURRENT LIABILITIES	\$ 175,942 0 903,489 0 <u>881,786</u> 1,961,217	\$ 101,878 20,590 101,431 0 <u>7,168,275</u> 7,392,174	\$ 65,941 0 13,707 57,352 0 137,000	\$ 2,500 0 0 0 2,500	\$ 0 0 0 (8,050,061) (8,050,061)	\$ 346,261 20,590 1,018,627 57,352 0 1,442,830
LONG-TERM LIABILITIES Mortgage payable Operating lease obligation - net of current	0	0 14,879	1,526,068 0	0	0 0	1,526,068 14,879
TOTAL LONG-TERM LIABILITIES	0	14,879	1,526,068	0	0	1,540,947
TOTAL LIABILITIES	1,961,217	7,407,053	1,663,068	2,500	(8,050,061)	2,983,777
NET ASSETS Without donor restrictions	9,324,717	(7,030,699)	733,586	504,877	(791,029)	2,741,452
TOTAL LIABILITIES AND NET ASSETS	\$ <u>11,285,934</u>	\$ <u>376,354</u>	\$ <u>2,396,654</u>	\$ <u>507,377</u>	\$ <u>(8,841,090</u> )	\$ 5,725,229

#### NATIONAL ASSOCIATION OF CREDIT MANAGEMENT, INC. AND SUBSIDIARIES CONSOLIDATING STATEMENTS OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2023

			National Association	on of Credit Mana	gement, Inc.							
	<u>Conf and</u> meetings	Education	Publications	<u>CFDD</u>	<u>FCIB</u>	<u>G&amp;A</u>	Total NACM	Service Corp.	Realty Corp.	Foundation	<u>Consolidating</u> <u>entries</u>	<u>Consolidated</u> totals
Revenue and support	meetings	Education	Fublications			GRA	TOTAL NACIN	Service Corp.	Really Corp.	Foundation	entries	totais
Services and management fees	\$ 0\$	0 9	\$0\$	0 \$	0 \$	0 \$	0	\$ 2,664,111 \$	; 0 \$	0	\$ 0 \$	\$ 2,664,111
Conferences and meetings	1,284,141	105,078	0	8,277	1,590	0	1,399,086	0	0	0	0	1,399,086
Membership dues	0	0	0	23,868	181,479	475,188	680,535	66,172	0	0	0	746,707
Courses and programs	0	360,632	1,225	0	88,242	0	450,099	0	0	0	0	450,099
Information resources	0	0	90,093	0	0	0	90,093	226,871	0	0	0	316,964
Rental income	0	0	0	0	0	0	0	0	390,749	0	(278,148)	112,601
Designations	0	88,004	0	0	5,300	0	93,304	0	0	0	0	93,304
Other revenue	0	0	480	740	0	23,203	24,423	2,783	0	0	0	27,206
Contributions	0	0	0	0	0	0	0	0	0	17,974	0	17,974
Total Revenue and Support EXPENSES	\$ <u>1,284,141</u> \$	553,714	\$91,798 \$	32,885 \$	<u>276,611</u> \$	498,391 \$	2,737,540	\$ <u>2,959,937</u> \$	390,749 \$	17,974	\$ <u>(278,148</u> ) \$	\$5,828,052
Affiliate commission	5,150	4.626	0	0	0	0	9,776	14,264	0	0	0	24,040
Bank fees	0,100	4,020	0	0	121	6,696	6,817	86	1,984	144	0	9,031
Business credit printing	0	0	0	0	0	0,000	0,017	58,480	1,504	0	0	58,480
Conferences and meetings	326,955	19.286	0	10.175	2.551	0	358,967	0	0	0	0 0	358,967
Cost of book sales	0_0_0	32,268	68,369	0	2,001	0	100,637	0	0	0	0 0	100,637
Depreciation and amortization	2,850	(2,903)	00,000	Õ	Ő	14,307	14,254	2,918	80,869	0	Õ	98,041
Equipment rental	92.927	(_,000)	0	0	0 0	48.158	141,085	22,955	0	0	0	164,040
Insurance	0_,0_!	0	0	0	0	48,303	48,303	,000	0	0	0	48,303
Interest expense	0 0	0 0	0	0 0	Ő	0	0	0 0	76,236	0	0 0	76,236
Merchant service charges	26,966	14.654	1,142	32	3,600	149	46,543	11,729	0	0	0	58,272
Occupancy	4,932	7,164	2,724	1,308	10,380	206.052	232,560	45,588	116,145	0	(278,148)	116,145
Online courses	0	24,503	_,1	0	1,500	0	26,003	0	0	0	()	26,003
Other expense	215	58	1.844	4.208	8,339	9.509	24.173	22,482	0	2.716	0	49,371
Outside services	29,920	27,200	0	0	0	72,355	129,475	83,672	0	_,0	0	213,147
Overhead allocation	165,134	163,446	17.796	9,290	79,405	(957,285)	(522,214)	497,612	24,602	0	0	0
Postage	4.367	4,465	0	0	209	2.916	11.957	367,313	0	0	0	379,270
Professional services	0	0	0	0	0	110,090	110,090	772,781	0	0	0	882,871
Promotions and advertising	0	0	0	369	0	29,490	29,859	0	0	0	0	29,859
Property taxes	0	0	0	0	0	3,327	3,327	408	40,481	0	0	44,216
Reports	0	0	0	0	0	0	0	46,788	0	0	0	46,788
Salaries and fringe benefits	201,387	279.867	14.121	8.084	167,710	839,154	1,510,323	1,136,219	50,501	0	0	2,697,043
Scholarships awarded	0	0	, 0	0	0	0	0	0	0	50,676	0	50,676
Supplies	7,045	41	0	0	0	44,144	51,230	18,167	0	0	0	69,397
Income taxes	0	0	0	0	0	0	0	0	3,876	0	0	3,876
Telephone	0	0	0	0	3,928	16,204	20,132	1,097	0	0	0	21,229
Travel	6,610	0	0	0	0	44,407	51,017	1,417	0	0	0	52,434
TOTAL EXPENSES	874,458	574,675	105,996	33,466	277,743	537,976	2,404,314	3,103,976	394,694	53,536	(278,148)	5,678,372
INCOME (LOSS) FROM OPERATIONS	409,683	(20,961)	(14,198)	(581)	(1,132)	(39,585)	333,226	(144,039)	(3,945)	(35,562)	0	149,680
Non-Operating items			/	/	/	,		/	,			
Employee retention credits	0	0	0	0	0	453,318	453,318	0	0	0	0	453,318
Investment income	0	0	0	0	0	135,145	135.145	0	0	37,532	0	172,677
	0	0	0	0			100,140	0	0	57,552	0	172,011
TOTAL NON-OPERATING ITEMS	0	0	0	0	0	588,463	588,463	0	0	37,532	0	625,995
CHANGE IN NET ASSETS	\$ 409,683	\$(20,961)	\$(14,198) \$	(581) \$	(1,132) \$	548,878 \$	921,689	\$(144,039)	\$(3,945)	\$1,970	\$0	\$ 775,675