

News Release

For Immediate Release

NACM's Career Center Helps Employers Locate Qualified Credit Professionals

Columbia, MD: June 21, 2004—Staffing a credit department can be truly difficult if you want people experienced—or even trained—in the functions that take place in that department. Universities don't give degrees in credit management. In fact, most don't even offer courses in collections or analyzing credit reports. So if you can't go to your local college or university to interview new graduates, and you can't specify in your newspaper or online ad that you want your prospective employee to have a degree in credit, what exactly do you do, to find qualified candidates?

The National Association of Credit Management (NACM) provides the training not available from your typical college or university, to educate those who find themselves working in the credit department. Along with ongoing educational classes and seminars offered nationwide, they offer courses of study leading to professional designations as a Certified Credit Executive® (CCE®), Credit Business AssociateSM (CBASM) and Credit Business FellowSM (CBFSM). In addition, members may elect to take a two-week—for-two-year class in NACM's Graduate School of Financial Management, conducted each summer at Dartmouth College.

The benefit to employers is being able to go to NACM when they seek someone educated and skilled in functions of the credit department. NACM's Career Center, at www.nacm.org, provides employers with a tool to seek qualified candidates...and, if they desire, they can specify that the individual carry the NACM credentials certifying their knowledge. "We wanted to develop something uniquely for those requiring certified credit professionals," says Robin Schauseil, president of NACM. "There are so many skills unique to the credit profession that employers need a specific place to go to find those individuals having that training and/or experience. We believe that the NACM Career Center provides this resource for employers."

Employers seeking to use this unique resource need only go to www.nacm.org, and click on "Career Center".

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The National Association of Credit Management (NACM), headquartered in Columbia, Maryland supports more than 25,000 business credit and financial professionals worldwide with premier industry services, tools and information. NACM and its network of Affiliated Associations are the leading resource for credit and financial management information and education, delivering products and services which improve the management of business credit and accounts receivable. NACM's collective voice has influenced legislative results concerning commercial business and trade credit to our nation's policy makers for more than 100 years, and continues to play an active part in legislative issues pertaining to business credit and corporate bankruptcy. More information is available at www.nacm.org.