



WICHITA CHAPTER NEWSLETTER

Reflections

Cindy Overeem Publicity Chair

Our goals and objectives for the Wichita Chapter in 2022 that was submitted for the Publicity Award we received June 8, 2022.

“In 2022 we started experiencing a return to some level of normalcy. As the CDC mask mandate was lifted, we are looking forward to in person meetings and reintroduction of our annual “Super Session”. Our leadership team is committed in providing consistent publicity in order to promote awareness and benefits to our members and outside credit and finance professionals. Our chapter has continue to promote CFDD through our website, Facebook, and Newsletter. 2020 and 2021 has proven to us there are other options: virtual programs and Hybrid format to ensure chapter awareness and membership engagement, our newsletter served as a lifeline to many during time of separation. We have witnessed during this unprecedented period the dissolution of chapter barriers enabling greater educational opportunities for CFDD nation. Our goal is to continue the use of our newsletter as a written platform announcing activities, successes, and to further encourage the trend of members achieving designations as the chapter saw in 2021.”

Though the newsletter has not been consistent this year, we surpassed our goals. We had more in person meetings, the Super Session was a success, Credit Congress, and CFDD National Conference were not re-schedule again and we had quite a few members who attended both conferences.

We are now in mid-way through 2023, Credit Congress in Grapevine, TX was a huge success. Several members from Wichita Chapter attended: Sela Ruiz, Natalie Hawn, Lisa Burns, Greg Hanlon, Chris Birdwell, Taylor Haven, Jared Hayes, and myself. This was possible due to scholarships through <https://nacm.org/scholarship-award.html>

Our Goals and Objectives for 2023 that were submitted for the Publicity Award.

“The Wichita Chapter succeeded there goals for 2022, our chapter implemented the Hybrid approach for monthly meetings which was a success. The return of the Super Session in October was a success with awesome speakers. Other goals we accomplished were recognizing member’s milestones and taking more photos at our regular meetings. A group photo was taken in May 2022, which will become a tradition each year. As Publicity Chair, the goal for the Newsletter was to have more members participate in writing articles. This was implemented in January and was well received. Our leadership team is committed to provide consistent communication via our website, Facebook, and Newsletter. As we move forward into 2023 we will continue using the Newsletter to keep members up to date on announcements, events, successes, and the milestones of members”.



The Keeper of the Plains is a 13.4 metres Cor-Ten steel sculpture by Kiowa-Comanche artist Black bear Bosin. It stands at the confluence of the Arkansas and Little Arkansas rivers in Wichita, Kansas, adjacent to the Mid-America All-Indian Center. [Wikipedia](#)

Located in: [Veterans Memorial Park](#)

Address: 339 Veterans Pkwy, Wichita, KS 67203

Phone: [\(316\) 268-4497](tel:(316)268-4497)

Artist: [Black bear Bosin](#)

Completion date: 1974

Material: [Weathering steel](#)

Architect: [Black bear Bosin](#)

Height: 44 ft. (13.4 m)

CFDD NATIONAL CONFERENCE

OKLAHOMA CITY SEPTEMBER 2022



The CFDD National Conference 2022 was in downtown Oklahoma City September 7th – 9th. First day was the Leadership Meeting and Board Meeting. The group this year was quite smaller than previous years, however, that did not stop us from learning, networking, and having fun.

The speakers for the conference on day one were Cheryl Ramirez and Jake Hillemeier of Dolese. “Taking your game to the Next Level? In addition “How Can You Use Emotional Intelligence to Advance your Career? What is emotional intelligence? “

“What really matters for success, character, happiness, and long life achievements is a definite set of emotional skills-your EQ-not just purely cognitive abilities that are measured by convention IQ test. “ Daniel Goleman.

Karen Hart, Esq., Bell Nunnally & Martin LLP. “How to Email like a Rock Star and Win Your Case!” and “What’s Your Post-Judgement Arsenal?”

“Dance like nobody is watching, but email like it may one day be subpoenaed and read aloud in a deposition”

“A Judgement is without enforcement and collection. Some of these are Writs of execution, garnishment, abstracts and judgement liens.”

Alaina Worden, CCE, CECO, Inc on “Building Relationships with Customers”

The Synopsis being family, friends, colleagues, acquaintances, customers, and even strangers. “In building the connections in all areas of our life is very vital to our mental health, happiness, and a sense of belonging. Enhancing their experience and expectations.”

Second day speakers Heidi Lindgren-Boyce, CCE, “Taming your Inner Godzilla”

John Calamaio presented on Behavioristics. This involved getting all of us up, moving around, and determining what color we are Blue, Red, Green or yellow. Everyone enjoy this and learn more about themselves and others.

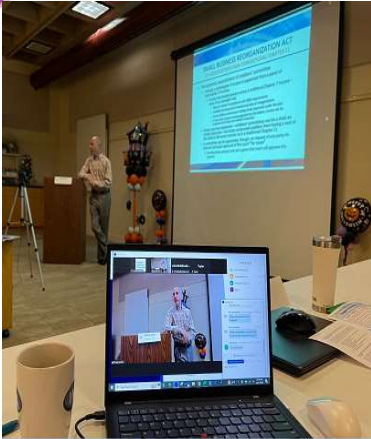
Of course, we cannot have a conference without leisure time. Fun activities included bowling, canal ride, and just hanging out with our CFDD Family. The hotel did an awesome job on feeding us all three meals and it was good.

I am sad to say that there will not be a National Conference in 2023. I hope that in 2024 we will be able to come together again. Until then we will see each other again at Credit Congress 2023.



CFDD WICHITA CHAPTER SUPER SESSION

OCTOBER 11, 2022



CFDD Wichita proudly and successfully hosted our Super Session event in October this year after a 2-year hiatus for Covid precautions. In addition, we brought it back with a bang! This once-a-year educational event is our Lunch and Learn on steroids, bringing in three out of town speakers and hosting a lunch and snack break. We warmly welcomed Jason Torf of Tucker Ellis LLP, Nancy Watson-Pistole a well-known mentor in the credit field, and THE Wanda Borges of Borges Law. October 11 was a day filled with fellowship and education hosted at Pioneer Balloon in Wichita, KS and streaming on Zoom.

Kicking off this year's Super Session, Jason Torf presented on the new Subchapter V of the Bankruptcy Code and thoroughly and helpfully explained the differences from a traditional Chapter 11 bankruptcy filing. We all hope to avoid the "B" word in our credit professions, but having the new code explained in definition but also real world, recent examples from a legal expert always helps!

After a brief address by Rochelle Wilson of NACM Connect, the group enjoyed a delicious fried taco lunch, with a view of Great Plains Nature Center woodlands, sponsored by NACM Connect and Tucker Ellis LLP. Nancy Watson-Pistole then presented on Positive Language in Communications with interactive segments to drive home the importance of the words we choose in our professional lives to create the desired impact –directing towards and cultivating positivity!

WSM Industries sponsored a delightful ice cream social for our last break of the day before hearing from Wanda Borges. The fount of credit documentation expertise, Wanda spoke on a gamut of credit topics like steps to take when an account stops paying, remedies available to collect on a debt with or without an attorney, creating and enforcing electronic transactions, and needed documentation when there is no formal agreement on file with a customer. I think I speak for most of us when I say there is always something beneficial to take with you from a Wanda Borges presentation and Super Session was no different!

The day wrapped up with prize drawings and fond farewells. We felt so blessed to be able to host such a robust day of education in a time when it was healthier and safer to hold this special event again. We could not have had a successful day without our generous sponsors (NACM Connect, Tucker Ellis LLP, and WSM Industries) nor our exquisite line up of speakers who so joyfully and humbly shared their expertise. As we find ourselves emerging on the other side of the sheltering era, may we all remember the sparks that are specific to an in-person event or conference? The convergence and camaraderie of our credit family is something that cannot be easily substituted. My hope for all CFDD chapters in 2023 is a time of growth and learning and continued collaboration!

Written By Lisa Burns – Wichita Chapter President



WICHITA CHAPTER SUPER SESSION PICTURES



CREDIT CONGRESS 2023

GRAPEVINE, TX

Awards offered through CFDD and the deadline to submit these awards is March 15 every year. Greg Hanlon submitted for the Outstanding Regular and Outstanding Seminar Award and Cindy submitted for the Outstanding Chapter Publicity Award for 2022. At the CFDD Luncheon Wichita Chapter won awards in Class B:



**Outstanding
Regular Program
– Greg Accepted
the Award**

**Outstanding
Seminar or
Workshop-Greg
Accepted the
Award**

**Outstanding
Publicity Award
– Cindy
accepted the
Award**

NATIONAL CHAIRMAN FAREWELL SPEECH

CHRIS BIRDWELL CFDD LUNCHEON CREDIT CONGRESS 2023

Good afternoon CFDD family and guests.

It is truly refreshing to see a glimpse of normalcy and hear the room A BUZZ of networking and the joyful sounds of shared interests in conversation. THANK YOU!... for making CFDD's Awards Luncheon a stop in your crowded conference schedule. We were here in 2017 and I am delighted to share our attendance numbers today have exceeded our attendance from 6 YEARS AGO!...That event is still fresh in my mind as I was sitting in my comfort zone, way out there - on the fringes of the event just inside the entrance. (true story and there are pictures to prove it) I had just completed my first year as Wichita chapter president and I was super nervous - yet excited, that I could hardly eat my lunch. You see... I had heard through the grapevine that at Grapevine - Wichita was to receive their first ever "Special Program" award and that meant leaving my safe place - navigating through the tables all the way up front for recognition...my how times have changed in just a few years!

As the final granules of sand sift through my National Chairman hourglass, it has been a humbling experience and honor to serve in a capacity I never contemplated. I simply wanted to help the Wichita chapter merit respect. But thanks to many of my (now) closet friends and trusted colleagues in this room today... look where your words of encouragement have ME STANDING! The theme during my term was "None of Us is as Smart as All of Us" and my unspoken goal of achieving harmony through open communication, collaborative efforts, and increased branding was realized thanks to all of YOU! Let me take this moment and emphasize that your CFDD Board of Directors is a body that works for each and every member and we desire to be viewed as easily APPROACHABLE. We acknowledge some of the best ideas and suggestions originate from all levels of membership...and YOUR BOARD is listening!

It is no secret that CFDD is experiencing the same trend as many organizations in terms of membership decline. And a major point of emphasis this past year was rooted in membership retainage and growth. To assist chapters with this charge, the graphic design specialists at NACM National refined CFDD's membership brochure – accommodating your request to create a more user friendly invitation when sending electronically to prospective members. Thanks to Initiatives like this, coupled with your collective efforts and dedicated focus, I am THRILLED to share nearly every chapter held steady or experienced growth, resulting in a net gain this past year and a nationwide growth not experienced in several years! A personal highpoint was when we all gathered in OKC for our National Convention that had been postponed during the pandemic. Though our numbers were down the event was rewarding, enjoyable, and a major success in many ways! Still the board unanimously agreed to put 2023 Conference ON HOLD until travel restrictions, etcetera are no longer a factor. Instead of viewing as a disappointment this latest postponement was envisioned as an opportunity to ENTHUSIASTICALLY direct our organizational energies towards SUPPORTING NACM National, NACM affiliates, and this Credit Congress! Our mission was clear, thanks in part to our treasured partnership through the immense exposure offered CFDD with its own distinguished (9 session) educational track again this year! Immediately the CFDD board began...and identified the need to increase registrations by simplifying our scholarship application along with temporarily removing other restrictions plus extending the usual submission deadline. Through this cooperative measure I am excited to share a total of 39 APPLICANTS in this room received FULL scholarships to attend this years - 127th Credit Congress with several proudly wearing the VIP ribbon! Isn't that what attending Credit Congress is all about?...extending this amazing opportunity to a fresh group of credit professionals, who are looking to increase their knowledge and fiduciary value to their respective companies?

As I mentioned earlier, Communication and Branding were focal points and areas that I wanted to elevate to TOP OF MIND AWARENESS during my term. One such way was implementing Sam's recommendation to have outgoing National Chair serve as liaison to all of our esteemed Past National Chairs, and this has instantly helped to remove previously unrealized communication barriers. And with such a premium placed on name recognition, I shared with the board how I felt CFDD could profoundly increase its image and remove the common question; "WHO IS CFDD" by creating its own TAGLINE.. So watch for an announcement in the near future.

In closing I want to give a "special shout-out to the executive committee and board of directors for their volunteerism spirit, unwavering support, and leadership as we worked closely together, sharing unique viewpoints, and expertise to the BETTERMENT of CFDD. I especially want to thank and recognize Robin, Lauren, and Jill for their advocacy and all the behind the scenes logistics and especially tutelage freely shared by Robin as I absorbed the role - grasping the duties and nuances as National Chairman. Lastly, I want to thank all of YOU...cherished CFDD members for your devotion to NACM's Credit and Financial Development Division and I personally covet your kind words, commitment, and infectious spirit that contributed mightily to me being able navigate CFDD's highest mountain - making my term as National Chairman a magnificent summit in a spectacular climb.

CREDIT CONGRESS PICTURES GRAPEVINE, TEXAS 2023

